



Parents as Teachers.

INAUGURAL TOUCH-A-TRUCK EVENT

Saturday, May 18, 2019

10:00am – 2:00pm

mppnhc.org/touch-a-truck

EVENT SPONSORSHIP PACKAGES

Major Sponsorship Deadline: **March 1, 2019** – Final Sponsorship Deadline: **April 15, 2019**

	EVENT SPONSORSHIP PACKAGES				
	Big Rig Truck Sponsor	Bulldozer Sponsor	Dump Truck Sponsor	Tow Truck Sponsor	Nonprofit Sponsor
BENEFITS OF SPONSORSHIP	\$500	\$250	\$100	\$50	\$0
Logo on Event Brochure	✓				
Logo on promotional materials and event advertisements	✓				
Sponsorship displayed at event	✓	✓			
Logo on social media promotional banner and emails	✓	✓	✓		
Website placement for one year at mppnhc.org	✓	✓	✓		
Option for Exhibitor Booth* (first-come first-serve until all booths are filled)	✓	✓	✓		✓
Recognition on Social Media	✓	✓	✓	✓	✓
Tickets included in package	10	8	6	4	6
Option to include promotional material in event bags	✓	✓	✓	✓	✓

Since 1964, Macon Program for Progress has worked to improve quality of life for Macon County children, individuals, and families through the Head Start early childhood education program, HUD rental assistance, WIOA, and Parents as Teachers. Parents as Teachers is a program that promotes early development, learning, and health of children by supporting and engaging their parents as caregivers as their child’s first and most important teacher. In order to best serve the parents and children in this program, money raised by Touch-a-Truck will go directly to this program.

Sponsorship Deadlines: To guarantee listing in pre-event marketing materials, Major Sponsors (\$250+) need to complete a sponsorship commitment form by **MARCH 1, 2019**. Final sponsorships deadline is **APRIL 15, 2019**. When possible, additional sponsorships will be accommodated as space allows up to two days before the event.

CONFIRM YOUR SPONSORSHIP TODAY! Complete a sponsorship commitment form online at mppnhc.org/touch-a-truck, email fmiller@mppnhc.org, or call 828.524.4471.